

**PROPOSED SEQUENCE OF STAGE 2 SUBJECTS
2786 BACHELOR OF BUSINESS**

Important:

The units, which are planned to open each semester as below, are subject to change without prior notes

TERM	APPLIED FINANCE MAJOR	MARKETING MAJOR	INTERNATIONAL BUSINESS MAJOR	
Term 1 2023 (Jan - May)	BUSM 1006 Enterprise, Innovation and Markets	BUSM 1006 Enterprise, Innovation and Markets	BUSM 1006 Enterprise, Innovation and Markets	
	ECON 1003 Financial Institutions and Market	ECON 1003 Financial Institutions and Market	ECON 1003 Financial Institutions and Market	
	ECON 3006 Economic & Financial Modelling	BUSM 2040 The Service Enterprise	BUSM 2040 The Service Enterprise	
	ECON 3014 International Finance	BUSM 3006 Design Thinking for Creativity	BUSM 3006 Design Thinking for Creativity	
	ECON 3003 Derivatives	BUSM 3036 Leadership and Entrepreneurship	BUSM 3036 Leadership and Entrepreneurship	
	BUSM 2041 Working in Professions	MKTG 3019 Marketing and Digital Communications	MKTG 3004 Export Strategy and Applications	
	BUSM 1010 Financing Enterprises	MKTG 3020 Omnichannel Marketing	MKTG 3017 The Markets of Asia	
	FINC 3001 Bank Management	MKTG 2011 Customer Insights	BUSM 2031 Managing in the Global Environment	
	BUSM 3028 Innovation, Enterprise and Society	MKTG 3016 Strategic Marketing Management	HUMN 3043 Globalisation and Sustainability	
	FINC 3015 Security Analysis and Business Valuation	MKTG 3021 Strategic Brand Management	BUSM 3031 International Business Strategy	
	ECON 3007 Economics and Finance Engagement Project	MKTG 1011 Fundamentals of Marketing Analytics MKTG 3009 Marketing Planning Project	MKTG 3007 International Marketing BUSM 3030 International Business Project	
Term 2 2023 (May - Sep)	BUSM 1006 Enterprise, Innovation and Markets	BUSM 1006 Enterprise, Innovation and Markets	BUSM 1006 Enterprise, Innovation and Markets	
	ECON 1003 Financial Institutions and Market	ECON 1003 Financial Institutions and Market	ECON 1003 Financial Institutions and Market	
	ECON 3003 Derivatives	BUSM 2040 The Service Enterprise	BUSM 2040 The Service Enterprise	
	FINC 3001 Bank Management	BUSM 3006 Design Thinking for Creativity	BUSM 3006 Design Thinking for Creativity	
	BUSM 3028 Innovation, Enterprise and Society	BUSM 3036 Leadership and Entrepreneurship	BUSM 3036 Leadership and Entrepreneurship	
	FINC 3008 Investment Management	MKTG 3020 Omnichannel Marketing	MKTG 3004 Export Strategy and Applications	
	FINC 3015 Security Analysis and Business Valuation	MKTG 2011 Customer Insights	MKTG 3017 The Markets of Asia	
	ECON 3007 Economics and Finance Engagement Project	MKTG 3016 Strategic Marketing Management	BUSM 3031 International Business Strategy	
	BUSM 1010 Financing Enterprises	MKTG 1011 Fundamentals of Marketing Analytics MKTG 3009 Marketing Planning Project	BUSM 3030 International Business Project	
	Term 3 2023 (Sep - Dec)	BUSM 1006 Enterprise, Innovation and Markets	BUSM 1006 Enterprise, Innovation and Markets	BUSM 1006 Enterprise, Innovation and Markets
		ECON 1003 Financial Institutions and Market	ECON 1003 Financial Institutions and Market	ECON 1003 Financial Institutions and Market
ECON 3006 Economic & Financial Modelling		BUSM 2040 The Service Enterprise	BUSM 2040 The Service Enterprise	
ECON 3014 International Finance		BUSM 3006 Design Thinking for Creativity	BUSM 3006 Design Thinking for Creativity	
BUSM 2041 Working in Professions		BUSM 3036 Leadership and Entrepreneurship	BUSM 3036 Leadership and Entrepreneurship	
FINC 3008 Investment Management		MKTG 3019 Marketing and Digital Communications	BUSM 2031 Managing in the Global Environment	
ECON 3007 Economics and Finance Engagement Project		MKTG 3021 Strategic Brand Management MKTG 3009 Marketing Planning Project	HUMN 3043 Globalisation and Sustainability MKTG 3007 International Marketing BUSM 3030 International Business Project	
Term 1 2024 (Jan - May)		BUSM 1006 Enterprise, Innovation and Markets	BUSM 1006 Enterprise, Innovation and Markets	BUSM 1006 Enterprise, Innovation and Markets
		ECON 1003 Financial Institutions and Market	ECON 1003 Financial Institutions and Market	ECON 1003 Financial Institutions and Market
		ECON 3014 International Finance	BUSM 2040 The Service Enterprise	BUSM 2040 The Service Enterprise
		ECON 3003 Derivatives	BUSM 3036 Leadership and Entrepreneurship	BUSM 3036 Leadership and Entrepreneurship
	BUSM 1010 Financing Enterprises	MKTG 3019 Marketing and Digital Communications	MKTG 3004 Export Strategy and Applications	
	BUSM 3028 Innovation, Enterprise and Society	MKTG 3020 Omnichannel Marketing	MKTG 3017 The Markets of Asia	
	FINC 3008 Investment Management	MKTG 2011 Customer Insights	HUMN 3043 Globalisation and Sustainability	
	FINC 3015 Security Analysis and Business Valuation	MKTG 3016 Strategic Marketing Management	BUSM 3031 International Business Strategy	
	ECON 3007 Economics and Finance Engagement Project	MKTG 3021 Strategic Brand Management MKTG 1011 Fundamentals of Marketing Analytics MKTG 3009 Marketing Planning Project	MKTG 3007 International Marketing BUSM 3030 International Business Project	

(Updated on 10 March 2023)