

TENTATIVE SCHEDULE

Western Sydney Bachelor Program

Notes: The units, which are planned to open each quarter, are subject to change without prior notes.

UEH Quarter	Applied Finance major	Marketing major
Quarter 4/2017	200091 Business to Business Marketing	200091 Business to Business Marketing
	200537 Economics and Finance Engagement Project	200096 Marketing Planning Project
	200819 Investment Management	200087 Strategic Marketing Management
	200815 Globalisation and Sustainability	200094 International Marketing
	200917 Innovation, Enterprise and Society	
	200910 Financing Enterprises	200910 Financing Enterprises
	200909 Enterprise Law	200909 Enterprise Law
Quarter 1/2018	200091 Business to Business Marketing	200091 Business to Business Marketing
	200537 Economics and Finance Engagement Project	200096 Marketing Planning Project
	200055 International Finance	200088 Brand and Product Management
	200079 Derivatives	200086 Marketing Communications
	200911 Enterprise Innovation and Markets	200911 Enterprise Innovation and Markets
	200914 Working in Professions	200915 The Service Enterprise
Quarter 2/2018	200091 Business to Business Marketing	200091 Business to Business Marketing
	200537 Economics and Finance Engagement Project	200096 Marketing Planning Project
	200048 Financial Institutions and Market	200918 Design Thinking for Creativity
	200818 Bank Management	200592 Marketing Research
	200910 Financing Enterprises	200910 Financing Enterprises
	200909 Enterprise Law	200909 Enterprise Law
Quarter 3/2018	200921 Security Analysis and Business Valuation	200091 Business to Business Marketing
	200537 Economics and Finance Engagement	200096 Marketing Planning Project
	200819 Investment Management	200087 Strategic Marketing Management
	200917 Innovation, Enterprise and Society	200094 International Marketing
	200911 Enterprise Innovation and Markets	200911 Enterprise Innovation and Markets
	200914 Working in Professions	200915 The Service Enterprise

Quarter 4/2018	200921 Security Analysis and Business Valuation	200091 Business to Business Marketing
	200537 Economics and Finance Engagement	200096 Marketing Planning Project
	200055 International Finance	200088 Brand and Product Management
	200079 Derivatives	200086 Marketing Communications
	200910 Financing Enterprises	200910 Financing Enterprises
	200909 Enterprise Law	200909 Enterprise Law
Quarter 1/2019	200921 Security Analysis and Business Valuation	200091 Business to Business Marketing
	200537 Economics and Finance Engagement	200096 Marketing Planning Project
	200048 Financial Institutions and Market	200918 Design Thinking for Creativity
	200818 Bank Management	200592 Marketing Research
Quarter 2/2019	200921 Security Analysis and Business Valuation	200091 Business to Business Marketing
	200537 Economics and Finance Engagement	200096 Marketing Planning Project
	200819 Investment Management	200087 Strategic Marketing Management
	200917 Innovation, Enterprise and Society	200094 International Marketing