

PROPOSED SCHEDULE 2023 TRIMESTER 1

No	Class	Unit code	Unit name	Start	End	Exam	Day	Time	Class mode	Teaching Team
1	EIM-T123WSB-1	BUSM 1006	Enterprise, Innovation and Markets	02/01/2023	30/04/2023	17-29/04/2023	Mon	08:00 - 11:15	Offline oriented	Huỳnh Quang Minh; Phạm Đình Long; Phạm Hồng Hoa
2	EIM-T123WSB-2	BUSM 1006	Enterprise, Innovation and Markets				Tue	12:00 - 15:15	Offline oriented	
3	EIM-T123WSB-3	BUSM 1006	Enterprise, Innovation and Markets				Mon	15:30 - 18:45	Offline oriented	
4	FIM-T123WSB-1	ECON 1003	Financial Institutions and Market				Tue	12:00 - 15:15	Offline oriented	Phạm Quốc Hùng; Phan Thị Mỹ Hạnh; Phan Thị Minh Thu
5	FIM-T123WSB-2	ECON 1003	Financial Institutions and Market				Wed	12:00 - 15:15	Offline oriented	
6	WP-T123WSB-1	BUSM 2041	Working in Professions				Wed	08:00 - 11:15	Offline oriented	Lê Công Thiện; Phan Thu Hiền; Trần Hà Minh Quân
7	WP-T123WSB-2	BUSM 2041	Working in Professions				Fri	08:00 - 11:15	Offline oriented	
8	FE-T123WSB-1	BUSM 1010	Financing Enterprises				Wed	08:00 - 11:15	Offline oriented	Lê Thị Phương Vy, Phan Thị Minh Thu
9	FE-T123WSB-2	BUSM 1010	Financing Enterprises				Wed	12:00 - 15:15	Offline oriented	
10	EFM-T123WSB-1	ECON 3006	Economic and Financial Modelling				Thu	08:00 - 11:15	Offline oriented	Vũ Việt Quảng, Đoàn Anh Tuấn, Phạm Đình Long
11	BM-T123WSB-1	FINC 3001	Bank Management				Thu	12:00 - 15:15	Offline oriented	Lê Trung Thành, Nguyễn Đức Nguyên
12	IF-T123WSB-1	ECON 3014	International Finance				Tue	08:00 - 11:15	Offline oriented	Vũ Việt Quảng
13	IM-T123WSB-1	FINC 3008	Investment Management				Tue	15:30 - 18:45	Offline oriented	Nguyễn Thị Tuyết Nhung, Phùng Đức Nam
14	Deri-T123WSB-1	ECON 3003	Derivatives				Sat	08:00 - 11:15	Offline oriented	Phạm Thị Anh Thu
15	IES-T123WSB-1	BUSM 3028	Innovation, Enterprise and Society				Sat	15:30 - 18:45	Offline oriented	Phạm Kim Anh, Peter Michael Saram
16	SABV-T123WSB-1	FINC 3015	Security Analysis and Business Valuation				Wed	08:00 - 11:15	Offline oriented	Phan Thu Hiền, Võ Hồng Đức

17	EFEP-T123WSB-1	ECON 3007	Economics and Finance Engagement Project	02/01/2023	30/04/2023	17-29/04/2023	Fri	15:30 - 18:45	Offline oriented	Phạm Tiết Huy; Đoàn Anh Tuấn
18	CI-T123WSB-1	MKTG 2011	Customer Insights				Sat	12:00 - 15:15	Offline oriented	Lê Thị Hồng Minh, Huỳnh Bá Như Chân
19	CI-T123WSB-2	MKTG 2011	Customer Insights				Sat	08:00 - 11:15	Offline oriented	
20	MDC-T123WSB-1	MKTG 3019	Marketing and Digital Communications				Thu	15:30 - 18:45	Offline oriented	Nguyễn Thu Hương, Hồ Phú Hải, Võ Văn Dung
21	MDC-T123WSB-2	MKTG 3019	Marketing and Digital Communications				Thu	12:00 - 15:15	Offline oriented	
22	SBM-T123WSB-1	MKTG 3021	Strategic Brand Management				Sat	12:00 - 15:15	Offline oriented	Hồ Phú Hải
23	SBM-T123WSB-2	MKTG 3021	Strategic Brand Management				Sat	15:30 - 18:45	Offline oriented	
24	SMM-T123WSB-1	MKTG 3016	Strategic Marketing Management				Mon	15:30 - 18:45	Offline oriented	Nguyễn Thúy Hằng; Tăng Thường Phát
25	SMM-T123WSB-2	MKTG 3016	Strategic Marketing Management				Tue	15:30 - 18:45	Offline oriented	
26	OM-T123WSB-1	MKTG 3020	Omnichannel Marketing				TBA	TBA	Offline oriented	Hồ Phú Hải, Sudarshan Saha
27	OM-T123WSB-2	MKTG 3020	Omnichannel Marketing				TBA	TBA	Offline oriented	
28	FMA-T123WSB-1	MKTG 1011	Fundamentals of Marketing Analytics				Tue	12:00 - 15:15	Offline oriented	Hoàng Gia Thịnh, Hồ Phú Hải
29	FMA-T123WSB-2	MKTG 1011	Fundamentals of Marketing Analytics				Tue	15:30 - 18:45	Offline oriented	
30	MPP-T123WSB-1	MKTG 3009	Marketing Planning Project				Sat	08:00 - 11:15	Offline oriented	Phan Thanh Lộc; Trần Hùng Thiện, Đinh Lê Vũ
31	DTC-T123WSB-1	BUSM 3006	Design Thinking for Creativity				Thu	15:30 - 18:45	Offline oriented	Huỳnh Thị Yến; Đoàn Đức Minh, Peter Michael Saram
32	DTC-T123WSB-2	BUSM 3006	Design Thinking for Creativity				Wed	15:30 - 18:45	Offline oriented	
33	SE-T123WSB-1	BUSM 2040	The Service Enterprise				Thu	15:30 - 18:45	Offline oriented	Huỳnh Quang Minh; Võ Văn Dung
34	SE-T123WSB-2	BUSM 2040	The Service Enterprise				Fri	08:00 - 11:15	Offline oriented	

35	LE-T123WSB-1	BUSM 3036	Leadership and Entrepreneurship
36	LE-T123WSB-2	BUSM 3036	Leadership and Entrepreneurship
37	IMk-T123WSB-1	MKTG 3007	International Marketing
38	IMk-T123WSB-2	MKTG 3007	International Marketing
39	MoA-T123WSB-1	MKTG 3017	The Markets of Asia
40	GS-T123WSB-1	HUMN 3043	Globalisation and Sustainability
41	GS-T123WSB-2	HUMN 3043	Globalisation and Sustainability
42	MGE-T123WSB-1	BUSM 2031	Managing in the Global Environment
43	MGE-T123WSB-2	BUSM 2031	Managing in the Global Environment
44	ESA-T123WSB-1	MKTG 3004	Export Strategy and Applications
45	ESA-T123WSB-2	MKTG 3004	Export Strategy and Applications
46	IBS-T123WSB-1	BUSM 3031	International Business Strategy
47	IBP-T123WSB-1	BUSM 3030	International Business Project

1C	Fri	12:00 - 15:15	Offline oriented	Đoàn Đức Minh; Peter Michael Saram; Đinh Ngọc Long
	Fri	15:30 - 18:45	Offline oriented	
	Thu	08:00 - 11:15	Offline oriented	Đinh Tiên Minh; Nguyễn Văn Thăng Long, Hoàng Thị Bùi Minh
	Thu	12:00 - 15:15	Offline oriented	
	Fri	08:00 - 11:15	Offline oriented	Trần Thanh Tâm, Trương Thị Ngọc Thuyên
	Wed	12:00 - 15:15	Offline oriented	Lê Thị Thanh Xuân; Nika Salvetti
	Wed	08:00 - 11:15	Offline oriented	
	TBA	TBA	Offline oriented	Nguyễn Kim Thảo
	TBA	TBA	Offline oriented	
	Tue	15:30 - 18:45	Offline oriented	Trần Nguyên Chất, Hoàng Thu Hằng
	Sat	15:30 - 18:45	Offline oriented	
	Tue	08:00 - 11:15	Offline oriented	Peter Michael Saram, Phạm Thị Bích Ngọc
	Fri	12:00 - 15:15	Offline oriented	Nguyễn Hoàng Lê; Đỗ Hữu Nhật Quang, Trương Thị Ngọc Thuyên

Note:

Study mode

1 session offline + 3 sessions online + 8 sessions offline => Offline Exam