

**Subject STRATEGIC MARKETING MANAGEMENT****Lecturer Dr. Ho Phu Hai****Venue 279 Nguyen Tri Phuong, Ward 5, District 10, HCMC (Campus B)**

| Session | Date                      | Time          | Hours | Room    | Note |
|---------|---------------------------|---------------|-------|---------|------|
| 1       | Friday, 16 January 2026   | 18:00 - 21:00 | 3     | B1.1402 |      |
| 2       | Saturday, 17 January 2026 | 13:00 - 16:00 | 3     | B1.1402 |      |
| 3       | Sunday, 18 January 2026   | 13:00 - 16:00 | 3     | B1.1402 |      |
| 4       | Friday, 23 January 2026   | 18:00 - 21:00 | 3     | B1.1402 |      |
| 5       | Saturday, 24 January 2026 | 13:00 - 16:00 | 3     | B1.1402 |      |
| 6       | Sunday, 25 January 2026   | 13:00 - 16:00 | 3     | B1.1402 |      |
| 7       | Friday, 30 January 2026   | 18:00 - 21:00 | 3     | B1.1402 |      |
| 8       | Saturday, 31 January 2026 | 13:00 - 16:00 | 3     | B1.1402 |      |
| 9       | Sunday, 1 February 2026   | 13:00 - 16:00 | 3     | B1.1402 |      |
| 10      | Saturday, 7 February 2026 | 13:00 - 16:00 | 3     | Online  |      |
| 11      | Sunday, 8 February 2026   | 13:00 - 17:00 | 4     | Online  |      |

***Link Zoom:*****Session 10:****- Link: <https://zoom.us/j/96051266199?pwd=6HoAIDYSMTyRNwI2f0bRExof8wJyC.1>****- Zoom ID: 96051266199 & Password: 1111****Session 11:****- Link: <https://zoom.us/j/92432989624?pwd=UkArINXsvuEy3KCTHv6ZgB0zmaDbkT.1>****- Zoom ID: 92432989624 & Password: 1111**