

Subject STRATEGIC MARKETING MANAGEMENT

Lecturer Dr. Doan Minh Chau

Venue 279 Nguyen Tri Phuong, Ward 5, District 10, HCMC (Campus B)

Session	Date	Time	Hours	Room	Note
1	Saturday, 7 March 2026	13:00 - 16:00	3	B1-1405	
2	Sunday, 8 March 2026	13:00 - 16:00	3	B1-1405	
3	Friday, 13 March 2026	18:00 - 21:00	3	B1-1405	
4	Saturday, 14 March 2026	13:00 - 16:00	3	B1-1405	
5	Sunday, 15 March 2026	13:00 - 16:00	3	B1-1405	
6	Friday, 20 March 2026	18:00 - 21:00	3	B1-1405	
7	Saturday, 21 March 2026	13:00 - 16:00	3	B1-1410	
8	Sunday, 22 March 2026	13:00 - 16:00	3	B1-1405	
9	Friday, 27 March 2026	18:00 - 21:00	3	B1-1405	
10	Saturday, 28 March 2026	13:00 - 16:00	3	B1-1405	
11	Sunday, 29 March 2026	13:00 - 17:00	4	B1-1405	