

Subject STRATEGIC MARKETING MANAGEMENT

Lecturer Dr. Thai Dam Huy Trung

Venue 279 Nguyen Tri Phuong, Ward Dien Hong, HCMC (Campus B)

Session	Date	Time	Hours	Room	Note
1	Friday, 6 March 2026	18:00 - 21:00	3	B1-1408	
2	Sunday, 8 March 2026	13:00 - 16:00	3	B1-1408	
3	Friday, 13 March 2026	18:00 - 21:00	3	B1-1407	
4	Saturday, 14 March 2026	13:00 - 16:00	3	B1-1407	
5	Sunday, 15 March 2026	13:00 - 16:00	3	B1-1408	
6	Friday, 20 March 2026	18:00 - 21:00	3	B1-1407	
7	Saturday, 21 March 2026	13:00 - 16:00	3	B1-1407	
8	Sunday, 22 March 2026	13:00 - 16:00	3	B1-1408	
9	Friday, 27 March 2026	18:00 - 21:00	3	B1-1407	
10	Saturday, 28 March 2026	13:00 - 16:00	3	B1-1408	
11	Sunday, 29 March 2026	13:00 - 17:00	4	B1-1408	