

TP. Hồ Chí Minh, ngày 26 tháng 5 năm 2026

## THÔNG BÁO

**Danh sách các môn học thay thế giữa các khóa do thay đổi  
chương trình đào tạo Cử nhân tài năng và Cử nhân Asean Co-op**

S T T	Môn học của các Khóa trước (K44 – K50)			Môn học thay thế từ Khóa 51		
	Mã môn học	Tên môn học	Số tín chỉ	Mã môn học	Tên môn học	Số tín chỉ
1	FOU106	Academic English	4	ISB574035	Academic & Professional skills	4
2	ECO202	Applied Econometrics	4	ISB574033	Applied Econometrics	4
3	FIN304	Bank Management	4	ISB574077	Bank Management	4
4	MAR203	Brand and Product Management	4	ISB574064	Brand and Product Management	3
5	BUS311	Business Analytics	4	ISB574058	Business Analytics & AI applications	4
6	FOU105	Business Communication	4	ISB574035	Academic & Professional skills	4
7	BUS301	Business Law	4	ISB574060	Business Law	4
8	MAR311	Business Research Methods	4	ISB574062	Business Research Methods	4
9	MAR201	Consumer Behaviour	4	ISB574013	Consumer Behavior	4
10	FIN201	Corporate Finance	4	ISB574088	Corporate Finance	3
11	FIN202	Derivatives	4	ISB574055	Derivatives & Financial Risk Management	3
12	MAR307	Design thinking for creativity	4	ISB574103	Design Thinking for Innovation and Impact	3
13	MAR303	Digital Marketing	4	ISB574039	Digital Marketing	3
14	MAR306	Enterprise, Innovation and Markets	4	ISB574101	Startup Experience	4
15	BUS305	Export Strategy and Application	4	ISB574004	Import & Export Strategy and Application	3
16	ACC301	Financial Accounting	4	ISB574024	Financial Accounting	3
17	FIN203	Financial Institutions and Markets	4	ISB574006	Financial Institutions and Markets	4
18	FIN302	Financial Risk Management	4	ISB574055	Derivatives & Financial Risk Management	3

19	MAN306	Globalization & Sustainability	4	ISB574097	Globalization and Corporate Responsibility	4
20	MAN313	Green marketing	4	ISB574041	Green Marketing	3
21	MAN301	Human Resource Management	4	ISB574079	Human Resource Management	3
22	MAN308	Integrated Management Project	4	ISB574058	Business Analytics & AI applications	4
23	MAR308	Integrated Marketing Project	4	ISB574058	Business Analytics & AI applications	4
24	BUS302	International Business	4	ISB574030	International Business	3
25	BUS306	International Business Strategy	4	ISB574003	Global Business Strategy	3
26	FIN305	International Financial Management	4	ISB574090	International Trade Finance	3
27	MAR304	International Marketing	4	ISB574031	International Sales and Marketing	3
28	FIN301	Investment Management	4	ISB574069	Portfolio Management	3
29	BUS201	Leadership and Entrepreneurship	4	ISB574101	Startup Experience	4
30	MAN305	Management Information System	4	ISB574073	Management Information System	4
31	ACC202	Managerial Accounting	4	ISB574023	Managerial Accounting	3
32	ECO201	Managerial Economics	4	ISB574032	International Economics	4
33	MAR314	Marketing communications	4	ISB574040	Marketing Communications	3
34	MAR301	Marketing Planning Project	4	ISB574036	Marketing Planning Project	3
35	MAT101	Mathematics for Business	4	ISB574098	Mathematics for Business	4
36	MAN201	Organizational Behaviour	4	ISB574015	Organizational Behavior	4
37	ACC201	Principles of Accounting	4	ISB574048	Principles of Accounting	4
38	ECO101	Principles of Economics	4	ISB574050	Principles of Economics	4
39	MAN101	Principles of Management	4	ISB574053	Principles of Management	4
40	MAR101	Principles of Marketing	4	ISB574052	Principles of Marketing	4
41	ACC304	Problem Solving in Organization in Accounting	4	ISB574011	Problem solving in organization	4
42	FIN309	Problem Solving in Organization in Finance	4	ISB574011	Problem solving in organization	4
43	FIN308	Problem Solving in Organization in Finance 1	4	ISB574012	Problem Solving in Organization	3
44	FIN309	Problem Solving in Organization in Finance 2	4	ISB574007	FinTech and Digital Banking	3

45	BUS304	Problem Solving in Organization in International Business	4	ISB574011	Problem solving in organization	4
46	BUS310	Problem Solving in Organization in International Business - 1	4	ISB574058	Business Analytics & AI applications	4
47	MAN309	Problem Solving in Organization in Management	4	ISB574011	Problem solving in organization	4
48	MAR309	Problem Solving in Organization in Marketing	4	ISB574011	Problem solving in organization	4
49	MAR310	Problem Solving in Organization in Marketing 1	4	ISB574058	Business Analytics & AI applications	4
50	MAN304	Project Management	4	ISB574070	Project Management	3
51	MAR312	Retail Marketing	4	ISB574075	Retail Marketing Management	3
52	FIN306	Security Analysis & Business Valuation	4	ISB574042	Financial modelling and Business Valuation	3
53	MAR302	Services Marketing	4	ISB574038	Services Marketing	3
54	MAR305	Social Media Analytics in Marketing	4	ISB574057	Social Media Analytics in Marketing	3
55	MAT102	Statistics for Business	4	ISB574093	Statistics for Business	4
56	MAR205	Strategic Marketing Management	4	ISB574067	Strategic Marketing Management	3
57	RES301	Surveys and Multivariate Analysis	4	ISB574062	Business Research Methods	4
58	BUS309	The Markets of Asia	4	ISB574084	Global Products and Services	3