

**Subject** STRATEGIC MARKETING MANAGEMENT (SMM-CH32ISB-1)

**Lecturer** Dr. Mirjam Hauser - Mr. Tien Nguyen

**Venue** 41-43 Vo Van Tan, Vo Thi Sau Ward, District 3, HCMC

Session	Date	Time	Hour	Room	Note
1	Saturday, 7 January 2023	01.30 PM - 04.30 PM	3	<b>V.101</b>	Dr. Mirjam Hauser
2	Sunday, 8 January 2023	01.30 PM - 04.30 PM	3		
3	Saturday, 14 January 2023	01.30 PM - 04.30 PM	3		
4	Saturday, 4 February 2023	01.30 PM - 04.30 PM	3		
5	Saturday, 4 February 2023	05.30 PM - 08.30 PM	3		Mr. Tien Nguyen
6	Sunday, 5 February 2023	01.30 PM - 04.30 PM	3		Dr. Mirjam Hauser
7	Saturday, 11 February 2023	01.30 PM - 04.30 PM	3		
8	Saturday, 11 February 2023	05.30 PM - 08.30 PM	3		Mr. Tien Nguyen
9	Friday, 17 February 2023	06.00 PM - 09.00 PM	3		Dr. Mirjam Hauser
10	Saturday, 18 February 2023	01.30 PM - 04.30 PM	3		
11	Saturday, 18 February 2023	05.30 PM - 08.30 PM	3		Mr. Tien Nguyen
12	Saturday, 25 February 2023	05.30 PM - 08.30 PM	3		Dr. Mirjam Hauser
13	Friday, 3 March 2023	06.00 PM - 09.00 PM	3		
14	Saturday, 4 March 2023	05.30 PM - 08.30 PM	3		Mr. Tien Nguyen
15	Friday, 10 March 2023	06.00 PM - 09.00 PM	3		Dr. Mirjam Hauser
<b>TOTAL HOUR</b>			<b>45</b>		
<b>FINAL REPORT/ FINAL EXAM</b>		<b>Saturday, 25 March 2023</b>			