

STRATEGIC MANAGEMENT
SM-CH34ISB-1
Schedule of Sessions and Tasks

Key	Class Session	Coaching Session	Assessment task due	Other activity task
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Instructor	Dr. Khánh Ngô Công K	Mr. Michael Saram M
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Venue	Sessions 1-15: Room B1.1407, 279 Nguyen Tri Phuong, P5, Q10
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Week 1	Monday, 29 July 2024	Tuesday, 30 July 2024	Wednesday, 31 July 2024	Thursday, 1 August 2024	Friday, 2 August 2024	Saturday, 3 August 2024	Sunday, 4 August 2024
							Session 2 (3 hrs) M
AM						BSG Practice Round 1 <i>decision entry due by 12:00</i>	BSG Practice Rounds 1 & 2 review Topics 1-2 AMA on Case Study Topics 3-4 insight
PM							
EV					Session 1 (3 hrs) K M Course orientation Topics 1-2 insight	BSG Practice Round 2 <i>decision entry due by 23:59</i>	

Week 2	Monday, 5 August 2024	Tuesday, 6 August 2024	Wednesday, 7 August 2024	Thursday, 8 August 2024	Friday, 9 August 2024	Saturday, 10 August 2024	Sunday, 11 August 2024
							Session 4 (3 hrs) M
AM							BSG Year 13 review Topics 3-4 AMA on Case Study Topics 5-6 insight
PM							
EV	BSG Quiz 1 <i>entry due by 23:59</i> BSG Year 11 <i>decision entry due by 23:59</i>		BSG Year 12 <i>decision entry due by 23:59</i>		BSG Years 11 & 12 review Topics 3-4 AMA on Case Study	BSG Quiz 2 <i>entry due by 23:59</i> BSG Year 13 <i>decision entry due by 23:59</i>	

Week 3	Monday, 12 August 2024	Tuesday, 13 August 2024	Wednesday, 14 August 2024	Thursday, 15 August 2024	Friday, 16 August 2024	Saturday, 17 August 2024	Sunday, 18 August 2024
							Session 7 (3 hrs) M
AM							BSG Year 16 review Topics 7-9 AMA on Case Study Topics 10-11 insight
PM						Session 6 (3 hrs) M Topics 5-6 AMA on Case Study Topics 7-9 insight	
EV	BSG Year 14 <i>decision entry due by 23:59</i>		BSG Year 15 <i>decision entry due by 23:59</i>		BSG Years 14 & 15 review Topics 5-6 AMA on Case Study	BSG 3-Year Strategic Plan <i>entry due by 23:59</i> BSG Year 16 <i>decision entry due by 23:59</i>	

Week 4	Monday, 19 August 2024	Tuesday, 20 August 2024	Wednesday, 21 August 2024	Thursday, 22 August 2024	Friday, 23 August 2024	Saturday, 24 August 2024	Sunday, 25 August 2024
							Session 9 (3 hrs) M
AM							Topics 10-11 AMA on Case Study Topics 12-14 insight Case Study Presentation coaching
PM						Session 8 (3 hrs) M Topics 10-11 AMA on Case Study Case Study Presentation coaching	
EV	BSG Year 17 <i>decision entry due by 23:59</i>		BSG Year 18 <i>decision entry due by 23:59</i>		BSG Post-Simulation Comprehensive Exam <i>in-class, 18:15-19:45</i>		

Week 5	Monday, 26 August 2024	Tuesday, 27 August 2024	Wednesday, 28 August 2024	Thursday, 29 August 2024	Friday, 30 August 2024	Saturday, 31 August 2024	Sunday, 1 September 2024
AM							
PM							
EV					Session 10 (3 hrs) M Topics 12-14 AMA on Case Study Case Study Presentation coaching		

Week 6	Monday, 2 September 2024	Tuesday, 3 September 2024	Wednesday, 4 September 2024	Thursday, 5 September 2024	Friday, 6 September 2024	Saturday, 7 September 2024	Sunday, 8 September 2024
							Session 13 (4½ hrs) K M
AM							Case Study Presentation and Q&A <i>Case E, 08:00-09:30</i> <i>Case F, 09:45-11:15</i> <i>Case G, 11:30-13:00</i>
PM						Session 12 (3 hrs) K M Case Study Presentation and Q&A <i>Case C, 14:00-15:30</i> <i>Case D, 15:45-17:15</i>	
EV			Case Study Proposal and Analytics <i>submission due by 23:59</i>		Session 11 (3 hrs) K M Case Study Presentation and Q&A <i>Case A, 18:00-19:30</i> <i>Case B, 19:45-21:15</i>		

Week 7	Monday, 9 September 2024	Tuesday, 10 September 2024	Wednesday, 11 September 2024	Thursday, 12 September 2024	Friday, 13 September 2024	Saturday, 14 September 2024	Sunday, 15 September 2024
AM							
PM							
EV	Session 14 (3 hrs) K M Case Study Presentation and Q&A <i>Case H, 18:00-19:30</i> <i>Case I, 19:45-21:15</i>						