

For the Academic Year 2024 - 2026

# STUDENT HANDBOOK

**MASTER OF BUSINESS ADMINSTRATION** 



# **CONTENTS**

Introduction	02
Tentative Academic Year	03
Tentative Thesis Schedule	03
The PSO Philosophy	04
Lecturer Profiles	05
Student Accounts and Online Systems	08
Student Support	10
School Policies	13
Academic Assessment	15
Common Requests	20
Thesis Guidelines	21
Code of Ethics	2/1

## INTRODUCTION



## PROF. DR. NGUYEN DONG PHONG

Chairman of UEH Council
University of Economics HCMC

UEH's International School of Business (ISB) focuses on developing, implementing, and managing internationally cooperative projects for teaching and research across a variety of business industries. As one of the largest business schools in Vietnam, ISB offers a range of training courses at undergraduate and postgraduate levels in an international and profes-sional environment. ISB is currently part of a dynamic network of 12 universities in Australia, New Zealand, Canada, and the US and it continues to expand its partnerships in Europe and America.

All courses offered at ISB are delivered in English. ISB also provides a modern and dynamic learning

environment where students participate in the exchange of knowledge and experi-ence. The teaching faculty includes international visiting professors from advanced countries and local professors who have both high-level academic qualifications and substantive industry experience.

Successful completion of ISB programs will provide students with the knowledge, compe-tence, and skills to meet the increasing demands of employers in today's challenging business environment.



## **TENTATIVE ACADEMIC YEAR**

No.	Group of Knowledge	Units	Tentative Schedule
1	Foundation Skills	Management Skills	March - April 2024
2		Business Accounting	May – June 2024
3		Strategic Management	June – July 2024
4	Core	Strategic Marketing Management	July – August 2024
5	Knowledge Units	Human Resource Management	September – October 2024
6		Leadership	October – November 2024
7		Corporate Finance	November – December 2024
8	Advanced Practice	Business Research Methods	January – February 2025
9	Units	Problem Solving in Organizations	March – April 2025
10	Final Business Project	Thesis - PSO Living Case	May – November 2025
11	Required Unit	Philosophy	February – April 2025

## **TENTATIVE THESIS SCHEDULE**

May 2025	Master Thesis Orientation	
August 2025	Thesis Proposal submission & defense	
October 2025	Draft thesis submission & defense	
November 2025	Official final submission	



## THE PSO PHILOSOPHY

#### **Problem Solving in Organizations**



The main focus of ISB.MBA program is the methodology for problemsolving in organizations (PSO). It equips graduate business students to develop their competencies in business problem-solving, not just on the basis of written case studies but in a reallife context with an indispensable guide to the design and execution of practical business improvement projects in real organizational settings.

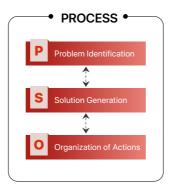
PSO

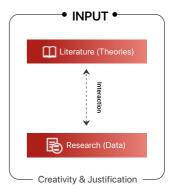
In ISB.MBA program, the PSO methodology is applied throughout the program in both theory and practice-based approaches. The PSO is applied to master courses in each discipline (Marketing, Management, Accounting, and Finance) where students are encouraged to use the theories to solve cases and complete group projects by the end of each course



Furthermore, all knowledge and skills gained during the master courses shall be consolidated in the Master Thesis which is known as an intensive problemsolving project. The thesis aims to identify problems, suggest alternative solutions, and propose an action plan for the organizations to solve the problems in a real organizational setting.

#### An overview of the PSO Method





## **LECTURER PROFILES**



TRAN HA MINH QUAN
Teaching area: Marketing

Executive Dean of UEH-ISB Associate Professor DBA Southern Cross University, Australia



DOUGLAS FOSTER

Teaching area: Management

Vice Dean of UEH-ISB DBA Grand Canyon University, USA



TRAN PHUONG THAO

Teaching area: Finance

Vice Dean of UEH-ISB Associate Professor DBA Western Sydney University, Australia



NGUYEN THI MAI TRANG
Teaching area: Research Design

Associate Professor PhD University of Technology Sydney, Australia



MICHAEL SARAM

Teaching area: Management

Director of Winsolutions DBA Henley Business School, UK



**NG ENG WAN** 

Teaching area: Finance

Chair, Supervisory Board PMV Construction & Investment MBA Henley Business School, UK



DOAN ANH TUAN

Teaching area: Finance

Associate Professor PhD Feng Chia University, Taiwan



**GARETH JOHN CRAZE** 

Teaching area: Organizational Behavior, Leadership

PhD

Case Western Reserve University, USA



**HO TRONG NGHIA** 

Teaching area: Marketing

Ph.D. in Business Management, ISB

## **LECTURER PROFILES**



TRAN QUANG KHAI
Teaching area: Data Analytics

PhD in Big Data Science – Korea Institute of Science and Technology Information (KISTI) Korea Co-founder of CyberLab.Edu.vn



LE THI THANH XUAN
Teaching area: Management

DBA Western Sydney University, Australia



PHAN THI MINH THU

Teaching area: Manegement

Director of Western Sydney Offshore Programs in VN DBA Western Sydney University,

Australia



DUC VO

Teaching area: Finance

Research Director
The Network Finance and
Reporting Branch, the Australian
Energy Regulator, Melbourne,
Australia
PhD

The University of Western Australia, Australia

06



#### **NGUYEN DANG LAM**

Teaching area: HR Management

Professor of Management and IB Director of Global Business Institute Bloomsberg University Pennsylvania, USA Doctor of Management

Webster University, USA



#### **NGO VIET LIEM**

Teaching area: Marketing

Associate Professor University of New South Wales, Australia PhD

University of Newcastle, Australia

## **LECTURER PROFILES**



DOAN CAM TU
Teaching area: Management

PhD in Ecole Polytechnique - France



LE QUANG MINH
Teaching area: Finance

PhD in Financial Economics, Queensland University of Technology



TRAN VI
Teaching area: Marketing

PhD in Marketing University of Technology Sydney (UTS)



NGO CONG KHANH
Teaching area: International
Business and Management

Ph.D. in Industrial Management, Joseph Fourier University France Senior Lecturer, ISB



LORENA MATHIENS
Teaching area: Management

Information Systems

Ph.D. in Operations Management & Strategy, State University of New York at Buffalo



LY THI MINH CHAU

Teaching area: Management

DBA in Business Management, Western Sydney University STUDENT ACCOUNTS & ONLINE SYSTEMS



### Website

http://www.isb.edu.vn/ is the primary way students can access information related to ISB and our study programs.



### Myisb.isb.edu.vn (MyISB)

Myisb.isb.edu.vn (MyISB) is the online information hub for students. Important notices and announcements are displayed on MyISB, so make sure you check it regularly! It allows you to:

- Download important forms
- View class schedules
- See grades and GPA
- · Check exam schedules
- View an unofficial transcript
- Look up courses
- Search for classes
- Provide feedback on units
- Look up ISB regulations and policies

Guideline is available at:

http://myisb.isb.edu.vn/?Page=huongdans-v\_en



#### **ISB Student Email Account**

All students have an official student email account. This is the official communication channel between you and the School. All emails from the School will be sent to your student email account and you must use your account to contact us. You must check this email regularly, otherwise you may miss important messages, which can have serious consequences, such as cancellation of your enrolment.







# **UEH Student Email Account** & E-Library

UEH library is a massive knowledge repository which has been builtup since 1976.
The UEH online library includes:

- 60,000+ books at UEH library.
   360,000+ materials of 6 EBSCO databases & 2 ScienceDirect Databases.
- 12,000+ international studies, researches, academic theses, journal articles of JABES and UEH community.
- Other open learning access.

For full access to the online library, please go to smartlib.ueh.edu.vn and log in with your ISB email.

In case of technical errors relating to UEH email, kindly contact the UEH Information Technology department at email: cntt@ueh.edu.vn OR phone: (028) 3825 7263



### **Canvas Account**

Every student is provided with an account to access to the Canvas system in order to:

- Download necessary learning materials
- Do online quizzes/ exams
- Submit assignments
- Check for grades
- Connect to other students as well as lecturers

In order to log in to the Canvas system, students can go to: https://learn.isb.edu.vn/login/canvas, then type your ISB student email account and default password (12345678). Please note that you should change this default password for security purposes.

## STUDENT SUPPORT



## **Program Coordinator**

The program coordinator will be the one who informs students about important announcements on behalf of the school and processes all your academic requests in terms of back office operations.

Normally, she works solely based on the information requested via ISB-MBA Program email (isb.mba@isb.edu.vn) and only meet with students directly or together with your class supervisor in urgent or critical issues.



More details for this section can be found in your required online courses.



### **Contact Information**

#### ISB.MBA ADMINISTRATIVE TEAM

⊠ isb.mba@isb.edu.vn



## **Class Supervisor**

ISB works to ensure that all students have the resources and the guidance they need for their success. The advising process is a crucial part of student experience. Class Supervisor can assist to:

- Clarify academic/career goals
- Formulate an academic study plan
- Clarify university policies and regulations
- Access the appropriate university resources
- Assist in the thesis and graduation process
- Advise administrative and financial questions
- Helping with other issues

To make an appointment with Class Supervisor, students are advised to send an email to assigned Class Supervisor or make a call during emergency. When you make any requests to ISB-MBA program officially via email, you must include her in your receiver list so that she can help to keep track on your requests.

You are required to go over your Orientation materials before contacting her for the quickest solution.



#### **ISB Receptionist**

Students can request academic documents at the ISB Reception, Nguyen Tri Phuong campus. It will be issued within 5 – 7 working days.

- Academic Transcripts feature a list of all the units a student has completed along with the final grade earned in each unit.
- Student Confirmation Letters are for students to confirm their status as current students during their time at the university.
- Temporary Certificates of Completion are for students to confirm their status as having completing the program and waiting for the degree to be issued.

You then can contact ISB Receptionist for checking your administrative requests such as the status of your documents if they are ready for picking up and other general information.

#### Contact: 028 3920 9999

**NOTES:** Another method to request academic documents:



Step 1: Send a request to isb.mba@isb.edu.vn with appropriate email subject: [Document name] Request – [Student name - Student ID - Cohort]



Step 2: In the email, state clearly how many copies are requested and in which language (English or Vietnamese)



**Step 3:** The document should be produced within one working week



Step 4: Students are informed by the School via email to pick up the document and pay a small administrative fee.



## **IT Support**

Students facing technical issues of accessing school systems can contact:

Mr. Tuan (tuan.nguyen@isb.edu.vn) on
 MyISB & ISB Student Email issues

You are advised to follow the following steps when facing IT problems:

- 1. Taking a screenshot of your problem
- 2. Sending an email including the picture along with the brief description of the problem to the correct technical support person (cc your class supervisor)
- 3. Waiting for their response and informing MBA Program via isb.mba@isb.edu.vn if the issues are not solved after three days

If the problem relates urgently to your study, please also send an email to inform your lecturers to avoid miscommunication and unwanted penalty.



Before each academic period at ISB, announcements of tuition fee payment will be posted on MyISB. There are four methods to make the tuition fee payment:

## Pay directly

Pay directly at Phuong Dong Bank (OCB) - 17 Pham Ngoc Thach, Vo Thi Sau Ward, District 3, HCMC

## Transfer

Transfer using Internet banking:

- Bank Account: ĐẠI HỌC KINH TẾ THÀNH PHỐ HỒ CHÍ MINH
- Account Number: 0036100000119009
- Bank Branch: Ngân hàng TMCP Phương Đông PGD
   Phạm Ngọc Thạch
- Transfer Content: <Full name> <Student ID> <Content>

## Online payment

Online payment at https://payment.ueh.edu.vn/Contact any OCB branch or call 028.38244497 for more detailed information.



## SCHOOL POLICIES

Students can find information regarding academic policies and regulations at MyISB. It is students' responsibility to familiarize themselves with and abide by these regulations during their time as an ISB student. Violation may result in academic or disciplinary punishments. A full copy of the ISB Policies Handbook can be found online or at ISB Office.



Students are announced clearly about the registered courses, schedule, course structure, enrolments' requirements, and examination's requirements before the beginning of the semester at MyISB.

Students must be formally enrolled before officially participating in classes and all ISB activities by the approved census date which is published on MyISB.



Students must check schedules on MyISB, attend the right classes, and are not allowed to change the classes, or units without the School's approval.

Students may withdraw from a unit without academic penalty before the approved census date. Students formally withdrawing from units after the approved census date will automatically incur an academic penalty (Fail Discontinued). Students who withdraw due to extenuating circumstances may apply in writing to the MBA Program via isb.mba@isb.edu.vn for consideration of withdrawal without academic penalty.

#### COMMON REQUEST

Request	Add/Drop a unit	
Relevant form	Add/Drop Subjects Request form	
Note	To add a subject:  • Enroll at the current cohort: Students are added a unit default.  • Enroll after defer: Submit the form before the census date which has been announced each semester.  To drop a subject: Submit the form and evidences at least 1 week prior	



Students who want to defer from the course must:

- Have completed at least 1 semester at ISB.
- Have accumulated GPA not lower than 5.5

The University permits students to take a maximum of 12-month leave of absence during the course and must enroll in units by the same date continuing.

Students who have not returned after the deferment will be regarded as having abandoned their course (which means their names will be deleted from ISB's system and they will be no longer ISB students). Students cannot re-enroll after being abandoned or resigning from the course. They need to re-apply for admission.





On the other hand, if students want to extend their deferment, they are required to contact isb.mba@isb.edu.vn to inform about their situation.

#### **COMMON REQUEST**

Request	Add/Drop a unit	Resume study after deferment
Relevant form	Request for Deferring the Course form	Request for Readmission
Note	Submit the form and evidences at least 1 week prior to the starting date of the quarter/semester.  Students will receive an official deferred decision via email after completing the application.	Contact Program Administrative Team via isb.mba@isb.edu.vn for information.



#### **Academic Assessment**

Students' performance will be evaluated in a progress by a set of assessment tasks which is transparently indicated in the Learning Guide at the beginning of each unit.

The total mark is the average mark weighted by the proportion of each assessment task in a unit. Assessment tasks could be attendance, individual assignment, group assignment, seminar, mid-term examination, and final examination.

Your GPA must be 5.5 to meet the thesis and graduation requirements. Students need to retake the course which is under 5.5

Some units have threshold requirements which lead to a grade of fail if students violate, even though the total mark could be higher than 5.5.

Students will face to mark deduction or even receiving a grade of Zero (0) if they violate academic dishonesty such as cheating and plagiarism.

GPA standing for Grade Point Average is the average grade of all units in an award, weighted by the credit points of each unit following the formula:

$$GPA = \frac{\sum_{i=1}^{n} G_i \times c_i}{\sum_{i=1}^{n} c_i}$$

With  $G_i$ : Total mark of Unit i

ci : Credit points of Unit i

 $\sum_{i=1}^n c_i$ : Total number of credit points

accumulated in an award



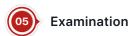


#### Late Submission of Assessment

Coursework and assignments are expected to be completed within the stated time frame. No late assignments will be accepted unless prior authorization is granted by the coordinator. In case such authorization is not granted, grade deduction will be applied.

The administrator may decide not to accept assignments that are not submitted within 3 days after the assignment due date. However, if there are extenuating or unforeseen circumstances, an exception may be granted at the discretion of the unit coordinator and based on a Special Consideration Application for assessment task extension.

All quizzes and the final exams must be taken on the assigned dates. If there are extenuating or unforeseen circumstances, the program administrator must be contacted prior to the quiz or exam dates to authorize a make-up if required. No make-up quiz or exam will be accepted unless prior approval is granted by the unit coordinator based on a Special Consideration Application for a supplementary examination.



Students should present in the examination room 20 minutes before the starting time. Students who arrive late from 15 minutes onwards after the beginning of the exam will not be allowed into the exam yenue.

The final exam detailed schedule will be available on MyISB from session 4 of the semester. Students can log in to MyISB and double-check. If there are any issues, students are required to contact Program Administrative Team via isb.mba@isb.edu.vn.



#### COMMON REQUEST

Request	Absent from the exam	<b>Defer final exam</b> *Attend the final exam of the subject in a later semester
Relevant form	Request for Absence from Examination form	Request for Deferred Examination form
Note	Submit the form and evidences the latest of 3 days after the final exam date	Submit in week 3 of the semester, when the subject is opened  Exceptional circumstances:
	Exceptional circumstances: Please inform Program Admisnistrative Team via email isb.mba@isb.edu.vn	Testing Department will consider opening the second examination for the students





## **Review of Grade**

There may be instances when a student believes that their final grade in a unit does not correctly reflect their performance against the criteria. Students seeking review of assessment should, in the first instance, approach the lecturer responsible for the marking of that assessment item. If students are unable to resolve it with the lecturer involved, they can apply for a formal Review of Grade procedure.

Students will be notified of the outcome of their Review of Grade via their student email account. Where a student's review of grade results in a change of grade, the prescribed charge will be refunded



### Graduation

Students who have successfully completed the following will be eligible to apply for graduation:

- Successfully complete all the required subjects with the accumulated GPA not lower than 5.5 & thesis defense has met requirements (thesis marks not lower than 5.5)
- Have a valid IELTS (Academic) certificate at 5.5 or equivalent qualifications before graduation proceeding; or
- Have a master's degree or a postgraduate qualification taught by English recognized by a competent authority; or
- Have a Master's degree in English.



#### **COMMON REQUEST**

Request	Review of Grade	
Relevant form	Request for Review of Grade Form	
Note	Submit within 15 days from the final grade release date via MyISB	



### **Academic Standards of Progress**

ISB maintains a system to monitor the academic progress of its students. The purpose of this system is to identify students who are having academic difficulty so that the University can intervene to ensure that they are getting the most out of their educational opportunities. If a student is struggling to maintain a certain academic standard, ISB may intervene in a number of ways including limiting the number and type of classes that student can take. In some cases, ISB may ask that student to take a leave of absence from the University, or expel the student from the University altogether.

#### **COMMON REQUEST**

Request	Ask permission to be absent from a session	
Relevant form	Request for Leave of Absence form	
Note	Submit the form and evidences at the latest of 3 days after the session	



#### Attendance

It is recommended that students attend all scheduled classes in order to succeed in the unit. UEH-ISB policy requires students to sign the follow-up attendance book before entering the classes.

Class attendance is compulsory and students should provide reasons as well as evidences for the failure to attend the class on a particular lecture/workshop session. Students are required to attend a minimum of 80% of all classes in order to secure class assessment marks and be able to sit in the final exams.

Arriving to class late by 15 minutes at the beginning, arriving late by 5 minutes after the break, or leaving prior to the scheduled end time without the permission of the lecturers will equate to an absence. Grade reductions for the unit will be assessed when final grades are assigned if the above absence rule is violated during the unit.



## Email Etiquette

Your lecturers/ISB staff receive many emails each day. In order to enable them to respond to your emails appropriately and in a timely fashion, students are asked to follow the basic requirements of professional communication.

Firstly, all emails should have a concise and descriptive title, including the class and name of the unit you are enquiring about as your lecturers may be teaching more than one unit/class. Students need to be clear about the intention of their emails, use appropriate tone and language, proofread what is written in the email before sending it.

Students should also allow 3-4 working days for a response before following up. If the matter is legitimately urgent, you may indicate this in the email subject header but be sure that the email does require an immediate response before using this strategy. If your email request is complex and requires a lengthy response it may be probably best to make an appointment with your lecturers/ISB staff to meet in person.



## **Electronic Device Use**

Cell phones will be turned off or switched to vibrate mode before class starts. No phone calls or text messaging are allowed inside the classroom during class time. Portable listening and/or music devices may not be operated in the classroom. Headphones and/or earbuds of any type may not be worn while in the classroom whether operating or not. Laptop PCs are not permitted unless you are specifically authorized by the lecturers exclusively for note-taking. If students are in violation of these policies they will be excused from class and an absence will be assessed.



As part of UEH, the International School of Business was established to create a world-class, modern, and dynamic educational environment. Therefore, student appearance is considered as one of significant importance.

We do not intend to set the specific type of clothes to be worn to school, but occasionally find it necessary to say what shall NOT be permitted.

- Footwear is required, preferably shoes or sandals
- Shorts are not allowed at the School. Skirts & dresses must be worn on the waist or hips and no more than 10 centimeters above the knee.
- Clothing that exposes underwear, underwear worn as outerwear, or lack of underwear are not accepted.
- Shirts/sweaters must cover the midsection, front and back, and have a modest or appropriate cut or neckline.
- Tops must be long enough to cover the mid-section when arms are raised above the head. Clothing that exposes the midriff is not permitted.
- Clothing that displays inappropriate writing, pictures, or references or infers inappropriate materials is not allowed.
- Headgear, sunglasses, and headphones or earphones may not be worn in class or during indoor activities.

## **SUMMARY OF COMMON REQUEST**

Request	Relevant Form	Instruction
Add/Drop a unit	Add/Drop Subjects Request form	To add a subject: Submit the form and evidences (if any) before the census date which has been announced each quarter/semester on MyISB.  To drop a subject: Submit the form and evidences at least 1 week prior to the starting date of the subject.
Defer from the course	Request for Deferring the Course form	Submit the form and evidences at least 1 week prior to the starting date of the quarter/semester
Resume study after deferment	Request for Readmission Form	Contact Program Administrative Team via isb.mba@isb.edu.vn
Absent from the exam	Request for Absence from Examination form	Submit the form and evidences at the latest of 3 days after the final exam dateat the latest of 3 days after the final exam date
Defer final exam	Request for Deferred Examination form	Submit the form and evidences in week 3 of the semester in which the subject is opened
Review of grade	Request for Review of Grade form	Submit within 15 days from the final grade release date via MyISB
Academic Transcripts	None	Contact ISB Reception Issued within 5 – 7 working days
Student Confirmation Letters	None	Contact ISB Reception Issued within 5 – 7 working days

## **THESIS GUIDELINES**





Students must have completed AND passed the two research units.

## FINAL DEFENSE ELIGIBILITY

Students must have completed AND passed all required subjects in the program with the minimum GPA of 5.5.



# Overall Procedures

Event	Activity	Important Note
Thesis orientation	An orientation workshop is held for instructing students on their final thesis.	Students need to register in order to officially enrol in the Final Thesis.
First meeting with supervisor	Students receive an announcement about the assigned supervisor and first meeting arrangement.	Each supervisor has different supervising method and schedule. Students must attend the first meeting to be informed about the supervisor's arrangements
Before defense	Students are announced about the submission deadline for the upcoming defense date.  Students are announced about the official defense date, time, and venue; as well as the presentation slides submission deadline.	Students must strictly follow submission requirements (See Detailed Procedures*).  Students are only allowed to use the slides submitted by the deadline.
Defense date  Students attend the thesis defense panel at the assigned time.		Students wishing to attend other presentations must arrive at the beginning of the defense session.
After defense	Students are informed if the defense is successful and receive comments on their thesis.	<ul> <li>Successful Proposal defense: proceed to Final defense</li> <li>Successful Final defense: proceed to complete graduation procedures (See Detailed Procedures*)</li> </ul>





This information will be provided in details in emails coming to you during the thesis and graduation period.

	Requirement	Important Note
Submission for Proposal Defense	4 hard copies	Two sided, A4 paper size Confirmed by thesis supervisor via his/her email to the School
Proposal Defense	Soft copy	Submit on the Canvas
	6 hard copies	Two sided, A4 paper size, binded with cover page
Submission for	Academic Profile	Follow the sample provided
Final Defense	Thesis defense form	Follow the sample provided, signed by supervisor
	Soft copy	Submit on the Canvas
	Soft copy of final thesis	Submit on the Canvas
	Commitment letter	Follow the sample provided
	Information form	Follow the sample provided
Graduation	Summary of corrected contents	(if available)  Modify the thesis based on the comments and summarise all corrected contents Follow the sample provided
Procedures	Library receipt	Submit 1 hard copy & 1 CD containing the soft copy to UEH Library (Nguyen Tri Phuong campus) Receive the receipt from the library Hard copy requirements:  One sided Binded with hard cover (following the sample provided) in black board green color, bronze gold printed text

## **CODE OF ETHICS**



The University is a large environment of communication where students work with their friends, lecturers, staff, and other visitors. The University expects students to conduct themselves confidently, honestly, and respectfully in all situations, whether in spoken communication or written statements.

Any behaviors which are inconsistent with the Code of Conduct Policy will be under the Misconduct Policy and face to disciplinary punishment from the Disciplinary Committee.



## **Conduct towards Community**

Students at ISB should feel safe and comfortable expressing their ideas and opinions without the threat of harassment or intimidation. The principle of "Freedom of Expression" will be observed by all ISB students and community members. Students are encouraged to engage others in thoughtful and meaningful dialogues while refraining from acting or using language with malicious intent.

Conduct towards Community includes, but not limited to:

- Behave in a kindly, friendly, polite, and appropriate manner in accordance with Vietnamese tradition/culture;
- Be available to support newcomers and disable people;
- Respect all lecturers, administrators, staff, fellow students, and any visitors to the ISB campus;

- Behave respectfully when representing ISB or any part of the School, including clubs and sports teams, at off-campus events;
- Respect and learn how to conduct with the difference in culture;
- Be civilized in email and appeal;
- Avoid discrimination, harassment, vilification, and victimization:
- Avoid intimidation and bullying.



## Conduct towards University Policies

Students are expected to:

- Familiarize themselves and comply with the UEH-ISB Policies;
- Avoid violating discipline due to the unknown or misunderstanding of the University Policies;
- Apply specific rules in functional departments such as Library and IT lab;
- Absolutely not be allowed to produce, store or use alcohol and drugs in the University;
- Absolutely not bring or use illegal substances and dangerous chemicals which can cause injury and explosion in the University. For example, petroleum, gasoline, and acids;
- Absolutely not bring or use dangerous tools or weapons in the University;
- Absolutely avoid adverse behaviors which seriously influence the community security such as underlying conflict, acrimonious argument, and fighting.





#### Conduct towards Academic Honesty

Students are expected to maintain the highest standards of academic integrity. Specially, you are expected to:

- Be responsible to read, comprehend, and implement course requirements which are transparently written in the Unit Outline and Learning Guide (including threshold requirements, plagiarism, and deadlines for assignments);
- Be responsible for their progression in the University and seek advice promptly to improve poor performance;
- Be updated to the University information via the website, notice board, and Student Representatives;
- Perceive that effective learning is based on knowledge sharing. Selfishness is not welcome because this can limit their knowledge absorption and leads to one-sided thinking;
- Perceive that the satisfied learning outcome results from the harmonious interaction between learners and facilitators;
- Perceive that self-directed learning under facilitation from lecturers plays an important role in effective study;

- Be honest in all academic work including assignments, examinations, and research:
- Absolutely avoid plagiarism violation and cheating in the examinations;
- Do not use gadgets such as mobile phones, cameras, iPod ... in class except for permission and emergency circumstances.

If students are unclear about what might constitute academic dishonesty, they are encouraged to consult their lecturers or Student Service. Students should be aware that ignorance is not an acceptable defense for academic dishonesty.



## Conduct towards University View and Property

Students are expected to be responsible for the University view and property. Graffiti and defacement of school property are unacceptable and a violation of ISB Regulations. Students need to compensate for the costs of the damages resulting from their behaviors.

Students are required to:

- · Keep the University environment pure and tidy;
- Protect the University property against damage and loss;



- Not write on tables, chairs, walls, and other property;
- Not waste electricity, water, and other resources:
- Promptly report to the University about any damage, loss, or violation.



### Misconduct

The University is a large educational environment where students experience their study and extracurricular activities. For a healthy educational environment, ISB expects all students to avoid violating misconduct behaviors including General Misconduct, Academic Dishonesty, and Misconduct in Extracurricular Activities. Any violation of Misconduct Policy will lead to disciplinary punishment, even suspension and termination.

General Misconduct behaviors include, but are not limited to:

- · Being late for school;
- Absence without permission;
- Making noise, doing personal work in class;
- Consuming alcohol, smoking, and gambling on the campus;



- · Disrespecting lecturers and staff;
- Distributing, accessing, and using depraved products or participating in superstitious activities and illegal religious activities;
- Trafficking, distributing, storing, hiding, abusing or inducing others to use drugs;
- Storing and trafficking weapons, explosives, illegal substances, and prohibited goods prescribed by the law;
- Inviting bad elements to campus and dormitory who adversely harm to security and order in the School;
- Stealing property, storing, or selling stolen assets:
- Organizing or participating in fighting which causes injury;
- Inciting or inducing others to protest and writing pamphlets and illegal posters.



#### Conduct towards Academic Honesty

Academic dishonesty includes lying, cheating, stealing, plagiarism, and using unauthorized materials on any assignment, quiz, or exam.

The act of lying is to intentionally provide false information or a false statement. Lying, in both academic and non-academic activities, is impermissible.

Cheating is acting dishonestly in order to gain an unfair advantage. Cheating in assessment tasks includes, but is not limited to:

- Giving or receiving unauthorized aid on any assignment, quiz, or exam
- Communicating in an examination, or other tests, with other candidates;
- Bringing into the examination room unauthorized materials or devices;
- Using an electronic device (including mobile phones);
- Writing or advising for an examination answer outside the examination room;
- Attempting to read or copy other students' examination answers;
- Using the same material from work previously submitted for another course unless the student has permission from the lecturer to do so.
- Impersonating another student, or arranging for anyone to impersonate a student, in an examination or other assessment tasks.

Plagiarism is when a student uses ideas or words from another author or source and represents them as his or her own. This is considered cheating and is taken very seriously at ISB as a case of Academic Misconduct. Students caught



plagiarizing on an assignment will receive a score of zero for that assignment and may face additional repercussions for Academic Misconduct. Students are required to always properly cite the original sources of the materials used in his or her work (Referencing Styles Policy).

Stealing is the act of taking without permission and without intention to return. The prohibition of stealing includes property of any nature as well as academic work



## Misconduct in Extracurricular Activities

Misconduct in Extracurricular Activities includes behaviors that harm organizing activities, but are not limited to:

- Propagating inconsistently to the activity's content and objective;
- Withdrawal from a competition/ activity after successful registration without any relevant reason:
- Cheating in competitions, contests, and festivals;
- As a member club/ team, but not participating in the group activities;
- Other adverse behaviors.





UNIVERSITY OF ECONOMICS
HO CHI MINH CITY
INTERNATIONAL SCHOOL
OF BUSINESS

Head Office/Campus 1:

17 Pham Ngoc Thach, Vo Thi Sau Ward, District 3, HCMC



Campus 2: 279 Nguyen Tri Phuong, Ward 5, District 10, HCMC
Campus 3: 196 Tran Quang Khai, Tan Dinh Ward, District 1, HCMC
Campus 4: 41-43 Vo Van Tan, Vo Thi Sau Ward, District 3, HCMC
Tel: (028) 3920 9999 | Website: www.isb.edu.vn

# UNIVERSITY OF ECONOMICS HO CHI MINH CITY

INTERNATIONAL SCHOOL OF BUSINESS

