



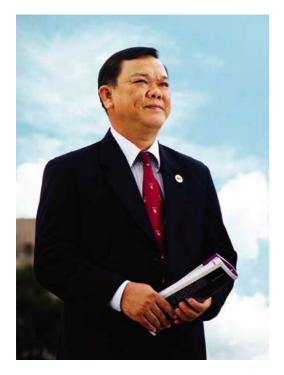
MASTER OF
BUSINESS ADMINISTRATION

For the Academic Year 2022 - 2023





INTRODUCTION



Prof. Dr. Nguyen Dong Phong
Chairman of UEH Council
University of Economics HCMC

UEH's International School of Business (ISB) focuses on developing, implementing, and managing internationally cooperative projects for teaching and research across a variety of business industries. As one of the largest business schools in Vietnam, ISB offers a range of training courses at undergraduate and postgraduate levels in an international and professional environment. ISB is currently part of a dynamic network of 12 universities in Australia, New Zealand, Canada, and the US and it continues to expand its partnerships in Europe and America.

All courses offered at ISB are delivered in English. ISB also provides a modern and dynamic learning environment where students participate in the exchange of knowledge and experience. The teaching faculty includes international visiting professors from advanced countries and local professors who have both high-level academic qualifications and substantive industry experience.

Successful completion of ISB programs will provide students with the knowledge, competence, and skills to meet the increasing demands of employers in today's challenging business environment.

Tentative Academic Year

No.	Group of Knowledge	Units	Tentative Schedule	
1	Foundation Skills	Management Skills	Sep 2022 - Nov 2022	
2		Strategic Marketing Management	Nov 2022 - Dec 2022	
3	Core	Business Accounting	Jan 2023 - Feb 2023	
4	Knowledge	Strategic Management (Elective unit)	Mar 2023 - Apr 2023	
5	Units	Corporate Finance	May 2023 - Jul 2023	
6		Human Resource Management		
7	Advanced	Project Management/Leadership (Elective Unit)	Aug 2023 - Sep 2023	
8	Practice	Problem Solving in Organizations	Oct 2023 - Dec 2023	
9	Units	Business Research Methods	Oct 2023 - Dec 2023	
10	Final Business Project	Thesis - PSO Living Case	Dec 2023 - Jun 2024	
11	Required Unit	Philosophy	Jan 2024 - Feb 2024	

Tentative Thesis Schedule

Dec 2023	Thesis orientation
Feb 2024	Thesis proposal submission & defense
Apr 2024	Draft thesis submission & defense
Jun 2024	Official final submission

Course Link



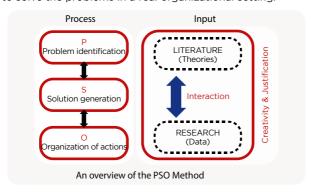
The PSO Philosophy

Problem Solving in Organizations

The main focus of ISB.MBA program is the methodology for problem-solving in organizations (PSO). It equips graduate business students to develop their competencies in business problem-solving, not just on the basis of written case studies but in a real-life context with an indispensable guide to the design and execution of practical business improvement projects in real organizational settings.

In ISB.MBA program, the PSO methodology is applied throughout the program in both theory and practice-based approaches. The PSO is applied to master courses in each discipline (Marketing, Management, Accounting, and Finance) where students are encouraged to use the theories to solve cases and complete group projects by the end of each course.

Furthermore, all knowledge and skills gained during the master courses shall be consolidated in the Master Thesis which is known as an intensive problem-solving project. The thesis aims to identify problems, suggest alternative solutions, and propose an action plan for the organizations to solve the problems in a real organizational setting.



Lecturer Profiles



TRAN HA MINH QUAN Dean of UEH-ISB

Associate Professor DBA Southern Cross University, Australia Teaching area: Marketing



DOUGLAS FOSTER

Vice Dean of UEH-ISB DBA Grand Canyon University, USA Teaching area: Management



NGUYEN THI MAI TRANG

Associate Professor PhD University of Technology Sydney, Australia Teaching area: Research Design



TRAN PHUONG THAO

Vice Dean of UEH-ISB DBA Western Sydney University, Australia Teaching area: Finance



MICHAEL SARAM

Director of Winsolutions DBA Henley Business School, UK Teaching area: Management

Lecturer Profiles



PHAN THI MINH THU

Director of Western Sydney Offshore Programs in VN DBA Western Sydney University, Australia Teaching area: Management



DOAN ANH TUAN

PhD
Feng Chia University, Taiwan
Teaching area: Finance



NGUYEN DANG LAM

Professor of Management and IB Director of Global Business Institute Bloomsberg University Pennsylvania, USA Doctor of Management Webster University, USA Teaching area: HR Management



NGO VIET LIEM

Associate Professor
University of New South Wales, Australia
PhD
University of Newcastle, Australia
Teaching Area: Marketing



NG ENG WAN

Chair, Supervisory Board
PMV Construction & Investment
MBA
Henley Business School, UK
Teaching area: Finance

Lecturer Profiles



CAO HAO THI

Principal of Saigon Technology University
Associate Professor
PhD
Asian Institute of Technology (AIT), Thailand
Teaching area: Project Management



LE THI THANH XUAN

DBA Western Sydney University, Australia Teaching area: Management



DUC VO

Research Director
The Network Finance and Reporting Branch,
the Australian Energy Regulator, Melbourne, Australia
PhD
The University of Western Australia, Australia
Teaching area: Finance



GARETH JOHN CRAZE

PhD Case Western Reserve University, USA Teaching area: Organizational Behavior, Leadership



MIRJAM HAUSER

PhD University of Zurich, Switzerland Teaching area: Marketing

Student Accounts & Online Systems

Website

http://www.isb.edu.vn/ is the primary way students can access information related to ISB and our study programs.

Myisb.isb.edu.vn (MyISB)

Myisb.isb.edu.vn (MyISB) is the online information hub for students. Important notices and announcements are displayed on MyISB, so make sure you check it regularly! It allows you to:

- Download important forms
- View class schedules
- Check exam schedules
- View an unofficial transcript

- Provide feedback on units
- ⇒ Look up ISB regulations and policies

Guideline is available at:

http://myisb.isb.edu.vn/?Page=huongdans-

v_en

ISB Student Email Account

All students have an official student email account. This is the official communication channel between you and the School.

All emails from the School will be sent to your student email account and you must use your account to contact us.

You must check this email regularly, otherwise you may miss important messages, which can have serious consequences, such as cancellation of your enrolment.

Student email address will follow the below format: studentID@student.isb.edu.vn (e.g: 22160039@student.isb.edu.vn) and the first time password is the student's date of birth (ddmmyyyy). This email account can be logged in by using Gmail.

This email account can be linked to any Gmail, Yahoo, or Hotmail so students are highly recommended to have their university emails forwarded to their personal account.

Student ID Card

From the academic year 2021 - 2022, students will be provided with an electronic ISB identification card on the smart electronic devices via UEH student app.

Students can use this electric ID Card in all internal activities at UEH. The UEH student app can be downloaded on App Store & Google Play.

Note: In case of needing a hard ID Card, kindly go to:

https://es.ueh.edu.vn/dichvu/chitiet/10037 and register following the instructions.



Canvas Account

Every student is provided with an account to access to the Canvas system in order to:

- Download necessary learning materials
- ⇒ Do online quizzes/ exams
- ⇔ Check for grades
- Connect to other students as well as lectur ers

In order to log in to the Canvas system, students can go to: https://learn.isb.edu.vn/login/canvas, then type your ISB student email account and default password (12345678). Please note that you should change this default password for security purposes.

UEH Student Email Account& E-Library

UEH library is a massive knowledge repository which has been built-up since 1976.

The UEH online library includes:

- ⇔ 60,000+ books at UEH library;
- ⇒ 360,000+ materials of 6 EBSCO databases and 2 ScienceDirect Databases;
- ⇒ 12,000+ international studies, researches, academic theses, journal articles of JABES and UEH community
- Other open learning access.

For full access to the online library, please go to smartlib.ueh.edu.vn and log in with vour ISB email.

In case of technical errors relating to UEH email, kindly contact the UEH Information Technology department at email: cntt@ueh.edu.vn OR phone: (028) 3825 7263

Student Support

More details for this section can be found in your required online courses.

Class Supervisor

ISB works to ensure that all students have the resources and the guidance they need for their success. The advising process is a crucial part of student experience. Class Supervisor can assist to:

- Clarify academic/career goals
- Formulate an academic study plan
- Clarify university policies and regulations
- Access the appropriate university resources
- Assist in the thesis and graduation process
- Advise administrative and financial questions
- → Helping with other issues

To make an appointment with Class Supervisor, students are advised to send an email to assigned Class Supervisor or make a call during emergency. When you make any requests to ISB-MBA program officially via email, you must include her in your receiver list so that she can help to keep track on your requests.

You are required to go over your Orientation materials before contacting her for the quickest solution.

Program Coordinator

The program coordinator will be the one who informs students about important announcements on behalf of the school and processes all your academic requests in terms of back office operations.

Normally, she works solely based on the information requested via ISB-MBA Program email (isb.mba@isb.edu.vn) and only meet with students directly or together with your class supervisor in urgent or critical issues.

Contact Information

Ms. Phan Ha Tram Anh

- ISB Office (Floor 14, Nguyen Tri Phuong Campus)

Ms. Chu Thi Hong Minh

- isb.mba@isb.edu.vn
 isb.mba@isb.e
- ISB Office (Floor 14, Nguyen Tri Phuong Campus)

ISB Receptionist

Students can request academic documents at the ISB Reception, Nguyen Tri Phuong campus. It will be issued within 5 - 7 working days.

- Academic Transcripts feature a list of all the units a student has completed along with the final grade earned in each unit.
- ⇒ Student Confirmation Letters are for students to confirm their status as current students during their time at the university.
- → Temporary Certificates of Completion are for students to confirm their status as having completing the program and waiting for the degree to be issued.

You then can contact ISB Receptionist for checking your administrative requests such as the status of your documents if they are ready for picking up and other general information.

Contact: 028 3920 9999

NOTES: Another method to request academic documents:

- **Step 1:** Send a request to isb.mba@isb.edu.vn with appropriate email subject: [Document name] Request [Student name Student ID Cohort]
- **Step 2**: In the email, state clearly how many copies are requested and in which language (English or Vietnamese)
- **Step 3**: The document should be produced within one working week.
- **Step 4:** Students are informed by the School via email to pick up the document and pay a small administrative fee.

IT Support

Students facing technical issues of accessing school systems can contact:

- Mr. Tuan (tuan.nguyen@isb.edu.vn) on MyISB & ISB Student Email issues
- → The UEH IT Department (cntt@ueh.edu.vn) or hotline 028 3825 7263 on UEH E-library, UEH Student Email & E-learning issues

You are advised to follow the following steps when facing IT problems:

- 1. Taking a screenshot of your problem
- 2. Sending an email including the picture along with the brief description of the problem to the correct technical support person (cc your class supervisor)
- 3. Waiting for their response and informing MBA Program via isb.mba@isb.edu.vn if the issues are not solved after three days

If the problem relates urgently to your study, please also send an email to inform your lecturers to avoid miscommunication and unwanted penalty.

Tuition Fee Payment & Accounting Support

Before each academic period at ISB, announcements of tuition fee payment will be posted on MyISB. There are four methods to make the tuition fee payment:

- → Deposit tuition directly at Phuong Dong Bank (OCB) 17 Pham Ngoc Thach, Vo Thi Sau Ward, District 3, HCMC and:
 - Bank account: Truong Dai hoc Kinh te TP. Ho Chi Minh
 - Account number: 0036100000119009
 - Branch: Gia Dinh (phong giao dich Duy Tan)
 - Transfer content: student's full name, student ID number
- → Transfer the tuition using Internet banking:
 - Bank account: Truong Dai hoc Kinh te TP. Ho Chi Minh.
 - Account number: 0036100000119009
 - Branch: Gia Dinh (phong giao dich Duy Tan)
 - Transfer content: student's full name, student ID number
- → Make an online payment by logging in to OCB Online account at http://ebanking.ocb.com.vn.

 Contact any OCB branch or call 028.38244497 for more detailed information.
- Card payment by coming directly to ISB Accounting Department.

Students who have not paid their tuition fees by the due date will have an encumbrance placed on their student records. In order to have this encumbrance lifted, all outstanding fees must be paid. If you have this encumbrance:

- Your enrolment in the current session may be canceled.
- You may not be able to re-enrol for the next teaching session.
- We will not issue academic documents or transcripts related to your enrolment.
- You will not be able to graduate.

Students are advised to keep a record of payment for confirmation purposes.



School Policies

Students can find information regarding academic policies and regulations at MyISB. It is students' responsibility to familiarize themselves with and abide by these regulations during their time as an ISB student. Violation may result in academic or disciplinary punishments. A full copy of the ISB Policies Handbook can be found online or at ISB Office.

Enrollment

Students are announced clearly about the registered courses, schedule, course structure, enrolments' requirements, and examination's requirements before the beginning of the semester at MyISB.

Students must be formally enrolled before officially participating in classes and all ISB activities by the approved census date which is published on MyISB.

For successful enrolment, students need to:

- ⇒ Register and make sure they are enrolled correctly in each session via MyISB.
- ⇒ Inform MBA Program via isb.mba@isb.edu.vn regarding any errors or omissions before the approved census date. Any adjustments after the approved census date will not be solved unless there are unexpected circumstances.

Students must check schedules on MyISB, attend the right classes, and are not allowed to change the classes, or units without the School's approval.

Common Request

Request	Add/Drop a unit
Relevant form	Add/Drop Subjects Request form
Note	To add a subject: Submit the form and evidence (if any) before the census date which has been announced each quarter/semester on the myisb.isb.edu.vn website To drop a subject: Submit the form and evidences at least 1 week prior to the starting date of the subject

Submit relevant forms to ISB Submission Box for 'Forms' at the Reception. All forms are available on MyISB.

Students may withdraw from a unit without academic penalty before the approved census date. Students formally withdrawing from units after the approved census date will automatically incur an academic penalty (Fail Discontinued). Students who withdraw due to extenuating circumstances may apply in writing to the MBA Program via isb.mba@isb.edu.vn for consideration of withdrawal without academic penalty.

Deferment

Students who want to defer from the course must:

- → Have completed at least 1 semester at ISB.
- ⇒ Have accumulated GPA not lower than 5.5

The University permits students to take a maximum of 12-month leave of absence during the course and must enroll in units by the same date continuing.

Students who have not returned after the deferment will be regarded as having abandoned their course (which means their names will be deleted from ISB's system and they will be no longer ISB students). Students cannot re-enroll after being abandoned or resigning from the course. They need to re-apply for admission.

On the other hand, if students want to extend their deferment, they are required to contact isb.mba@isb.edu.vn to inform about their situation.

Request	Defer from the course	Resume study after deferment
Relevant form	Request for Deferring the Course form	Request for Readmission
Note	Submit the form and evidences at least 1 week prior to the starting date of the quarter/semester. Students will receive an official deferred decision via email after completing the application.	Contact Program Administrative Team via isb.mba@isb.edu.vn for information

Submit relevant forms to ISB Submission Box for 'Forms' at the Reception. All forms are available on MyISB.



Academic Assessment

Students' performance will be evaluated in a progress by a set of assessment tasks which is transparently indicated in the Learning Guide at the beginning of each unit.

The total mark is the average mark weighted by the proportion of each assessment task in a unit. Assessment tasks could be attendance, individual assignment, group assignment, seminar, mid-term examination, and final examination.

Your GPA must be 5.5 to meet the thesis and graduation requirements. Students need to retake the course which is under 5.5

Some units have threshold requirements which lead to a grade of fail if students violate, even though the total mark could be higher than 5.5.

Students will face to mark deduction or even receiving a grade of Zero (0) if they violate academic dishonesty such as cheating and plagiarism.

GPA standing for Grade Point Average is the average grade of all units in an award, weighted by the credit points of each unit following the formula:

$$GPA = rac{\sum_{i=1}^{n} G_i imes c_i}{\sum_{i=1}^{n} c_i}$$
 C_i : Credit points of Unit i $\sum_{i=1}^{n} c_i$: Total number of credit points

with G_i : Total mark of Unit i

accumulated in an award

Late Submission of Assessment

Coursework and assignments are expected to be completed within the stated time frame. No late assignments will be accepted unless prior authorization is granted by the coordinator. In case such authorization is not granted, grade deduction will be applied.

The administrator may decide not to accept assignments that are not submitted within 3 days after the assignment due date. However, if there are extenuating or unforeseen circumstances, an exception may be granted at the discretion of the unit coordinator and based on a Special Consideration Application for assessment task extension.

All guizzes and the final exams must be taken on the assigned dates. If there are extenuating or unforeseen circumstances, the program administrator must be contacted prior to the quiz or exam dates to authorize a make-up if required. No make-up quiz or exam will be accepted unless prior approval is granted by the unit coordinator based on a Special Consideration Application for a supplementary examination.

Examination

Students should present in the examination room 20 minutes before the starting time. Students who arrive late from 15 minutes onwards after the beginning of the exam will not be allowed into the exam venue.

The final exam detailed schedule will be available on MyISB from session 4 of the semester. Students can log in to MyISB and double-check. If there are any issues, students are required to contact Program Administrative Team via isb.mba@isb.edu.vn.

Common Request

Request	Absent from the exam	Defer final exam *Attend the final exam of the subject in a later semester
Relevant form	Request for Absence from Examination form	Request for Deferred Examination form
Note	Submit the form and evidences the latest of 3 days after the final exam date Exceptional circumstances: Please inform Program Admisnistrative Team via email isb.mba@isb.edu.vn	Submit in week 3 of the semester, when the subject is opened Exceptional circumstances: Testing Department will consider opening the second examination for the students

Submit relevant forms to ISB Submission Box for 'Forms' at the Reception. All forms are available on MvISB.

Review of Grade

There may be instances when a student believes that their final grade in a unit does not correctly reflect their performance against the criteria. Students seeking review of assessment should, in the first instance, approach the lecturer responsible for the marking of that assessment item. If students are unable to resolve it with the lecturer involved, they can apply for a formal Review of Grade procedure.

Students will be notified of the outcome of their Review of Grade via their student email account. Where a student's review of grade results in a change of grade, the prescribed charge will be refunded.

Common Request

Request	Review of Grade		
Relevant form	Request for Review of Grade Form		
Note	Submit within 15 days from the final grade release date via MyISB		

Submit relevant forms to ISB Submission Box for 'Forms' at the Reception. All forms are available on MyISB.

Graduation

Students who have successfully completed the following will be eligible to apply for graduation:

- ⇒ Successfully complete all the required subjects with the accumulated GPA not lower than 5.5 & thesis defense has met requirements (thesis marks not lower than 5.5)
- ⇒ Have a valid IELTS (Academic) certificate at 5.5 or equivalent qualifications before graduation proceeding; or
- ⇒ Have a master's degree or a postgraduate qualification taught by English recognized by a competent authority; or
- ⇒ Have a Master's degree in English.

Academic Standards of Progress

ISB maintains a system to monitor the academic progress of its students. The purpose of this system is to identify students who are having academic difficulty so that the University can intervene to ensure that they are getting the most out of their educational opportunities. If a student is struggling to maintain a certain academic standard, ISB may intervene in a number of ways including limiting the number and type of classes that student can take. In some cases, ISB may ask that student to take a leave of absence from the University, or expel the student from the University altogether.

Common Request

Request	Ask permission to be absent from a session		
Relevant form	Request for Leave of Absence form		
Notes	Submit the form and evidences at the latest of 3 days after the session		

⇒ Submit relevant forms to ISB Submission Box for 'Forms' at the Reception. All forms are available on MyISB.

Attendance

It is recommended that students attend all scheduled classes in order to succeed in the unit. UEH-ISB policy requires students to sign the follow-up attendance book before entering the classes.

Class attendance is compulsory and students should provide reasons as well as evidences for the failure to attend the class on a particular lecture/workshop session. Students are required to attend a minimum of 80% of all classes in order to secure class assessment marks and be able to sit in the final exams.

Arriving to class late by 15 minutes at the beginning, arriving late by 5 minutes after the break, or leaving prior to the scheduled end time without the permission of the lecturers will equate to an absence. Grade reductions for the unit will be assessed when final grades are assigned if the above absence rule is violated during the unit.

Email Etiquette

Your lecturers/ISB staff receive many emails each day. In order to enable them to respond to your emails appropriately and in a timely fashion, students are asked to follow the basic requirements of professional communication.

Firstly, all emails should have a concise and descriptive title, including the class and name of the unit you are enquiring about as your lecturers may be teaching more than one unit/class. Students need to be clear about the intention of their emails, use appropriate tone and language, proofread what is written in the email before sending it.

Students should also allow 3-4 working days for a response before following up. If the matter is legitimately urgent, you may indicate this in the email subject header but be sure that the email does require an immediate response before using this strategy. If your email request is complex and requires a lengthy response it may be probably best to make an appointment with your lecturers/ISB staff to meet in person.

Dress Code

As part of UEH, the International School of Business was established to create a world-class, modern, and dynamic educational environment. Therefore, student appearance is considered as one of significant importance.

We do not intend to set the specific type of clothes to be worn to school, but occasionally find it necessary to say what shall NOT be permitted.

- ⇒ Shorts are not allowed at the School. Skirts & dresses must be worn on the waist or hips and no more than 10 centimeters above the knee.
- Clothing that exposes underwear, underwear worn as outerwear, or lack of underwear are not accepted.
- Shirts/sweaters must cover the midsection, front and back, and have a modest or appropriate cut or neckline.
- Footwear is required, preferably shoes or sandals.
- → Tops must be long enough to cover the mid-section when arms are raised above the head.
 Clothing that exposes the midriff is not permitted.
- → Clothing that displays inappropriate writing, pictures, or references or infers inappropriate
 materials is not allowed.
- → Headgear, sunglasses, and headphones or earphones may not be worn in class or during indoor activities.

Electronic Device Use

Cell phones will be turned off or switched to vibrate mode before class starts. No phone calls or text messaging are allowed inside the classroom during class time. Portable listening and/or music devices may not be operated in the classroom. Headphones and/or earbuds of any type may not be worn while in the classroom whether operating or not. Laptop PCs are not permitted unless you are specifically authorized by the lecturers exclusively for note-taking. If students are in violation of these policies they will be excused from class and an absence will be assessed.

Summary of Common Requests

Request	Relevant Form	Instruction	
Add/Drop a unit	Add/Drop Subjects Request form	To add a subject: Submit the form and evidences (if any) before the census date which has been announced each quarter/semester on MyISB. To drop a subject: Submit the form and evidences at least 1 week prior to the starting date of the subject.	
Defer from the course	Request for Deferring the Course form	Submit the form and evidences at least 1 week prior to the starting date of the quarter/ semester	
Resume study after deferment	Request for Readmission Form	Contact Program Administrative Team via isb.mba@isb.edu.vn	
Absent from the exam	Request for Absence from Examination form	Submit the form and evidences at the latest of 3 days after the final exam date	
Defer final exam	Request for Deferred Examination form	Submit the form and evidences in week 3 of the semester in which the subject is opened	
Review of grade	Request for Review of Grade form	Submit within 15 days from the final grade release date via MyISB	
Absent from a session	Request for Leave of Absence form	Submit the form and evidences at the latest of 3 days after the session	
Academic Transcripts	None	Contact ISB Reception Issued within 5 - 7 working days	
Student Confirmation Letters	None	Contact ISB Reception Issued within 5 - 7 working days	

Thesis Guidelines



Thesis Orientation Week 1



Proposal Submission & Defense Weeks 9 - 10



Final Submission & Defense Weeks 19 - 20



Official Submission Week 24

Thesis Registration Eligibility

Students must have completed AND passed the two research units.

Final Defense Eligibility

Students must have completed AND passed all required subjects in the program with the minimum GPA of 5.5.

Overall Procedures

Event	Activity	Important Note	
Thesis orientation	An orientation workshop is held for instructing students on their final thesis.	Students need to register in order to officially enrol in the Final Thesis.	
First meeting with supervisor Students receive an announcement about the assigned supervisor and first meeting arrangement.		Each supervisor has different supervising method and schedule. Students must attend the first meeting to be informed about the supervisor's arrangements	
Before defense	Students are announced about the submission deadline for the upcoming defense date. Students are announced about the official defense date, time, and venue; as well as the presentation slides submission deadline.	Students must strictly follow submission requirements (See Detailed Procedures*). Students are only allowed to use the slides submitted by the deadline.	
Defense date	Students attend the thesis defense panel at the assigned time.	Students wishing to attend other presentations must arrive at the beginning of the defense session.	
After defense	Students are informed if the defense is successful and receive comments on their thesis.	➡ Successful Proposal defense: proceed to Final defense ➡ Successful Final defense: proceed to complete graduation procedures (See Detailed Procedures*)	

Detailed Procedures

This information will be provided in details in emails coming to you during the thesis and graduation period.

	Requirement	Important Note	
Submission for Proposal Defense	4 hard copies	Two sided, A4 paper size Confirmed by thesis supervisor via his/her email to the School	
	Soft copy	Submit on the E-learning	
	6 hard copies	Two sided, A4 paper size, binded with cover page	
Submission for	Academic Profile	Follow the sample provided	
Final Defense	Thesis defense form	Follow the sample provided, signed by supervisor	
	Soft copy	Submit on the E-learning	
	Soft copy of final thesis	Submit on the E-learning	
	Commitment letter	Follow the sample provided	
	Information form	Follow the sample provided	
Graduation	Summary of corrected contents	(if available) Modify the thesis based on the comments and summarise all corrected contents Follow the sample provided	
Procedures	Library receipt	Submit 1 hard copy & 1 CD containing the soft copy to UEH Library (Nguyen Tri Phuong campus) Receive the receipt from the library Hard copy requirements: One sided Binded with hard cover (following the sample provided) in black board green color, bronze gold printed text	

Code of Ethics

Conduct

The University is a large environment of communication where students work with their friends, lecturers, staff, and other visitors. The University expects students to conduct themselves confidently, honestly, and respectfully in all situations, whether in spoken communication or written statements.

Any behaviors which are inconsistent with the Code of Conduct Policy will be under the Misconduct Policy and face to disciplinary punishment from the Disciplinary Committee.

Conduct towards Community

Students at ISB should feel safe and comfortable expressing their ideas and opinions without the threat of harassment or intimidation. The principle of "Freedom of Expression" will be observed by all ISB students and community members. Students are encouraged to engage others in thoughtful and meaningful dialogues while refraining from acting or using language with malicious intent.

Conduct towards Community includes, but not limited to:

- ⇒ Behave in a kindly, friendly, polite, and appropriate manner in accordance with Vietnamese tradition/culture:
- Be available to support newcomers and disable people;
- Respect all lecturers, administrators, staff, fellow students, and any visitors to the ISB campus:
- ⇒ Behave respectfully when representing ISB or any part of the School, including clubs and sports teams, at off-campus events;
- Respect and learn how to conduct with the difference in culture;
- Be civilized in email and appeal;
- Avoid discrimination, harassment, vilification, and victimization;
- Avoid intimidation and bullying.

Conduct towards University Policies

Students are expected to:

- Familiarize themselves and comply with the UEH-ISB Policies;
- Avoid violating discipline due to the unknown or misunderstanding of the University Policies;
- ⇒ Apply specific rules in functional departments such as Library and IT lab;
- Absolutely not be allowed to produce, store or use alcohol and drugs in the University:
- Absolutely not bring or use illegal substances and dangerous chemicals which can cause injury and explosion in the University. For example, petroleum, gasoline, and acids:
- → Absolutely not bring or use dangerous tools or weapons in the University;
- Absolutely avoid adverse behaviors which seriously influence the community security such as underlying conflict, acrimonious argument, and fighting.



Conduct towards Academic Honesty

Students are expected to maintain the highest standards of academic integrity. Specially, you are expected to:

- ⇒ Be responsible to read, comprehend, and implement course requirements which are transparently written in the Unit Outline and Learning Guide (including threshold requirements, plagiarism, and deadlines for assignments);
- ⇒ Be responsible for their progression in the University and seek advice promptly to improve poor performance:
- ⇒ Be updated to the University information via the website, notice board, and Student Representatives:
- ⇒ Perceive that effective learning is based on knowledge sharing. Selfishness is not welcome because this can limit their knowledge absorption and leads to one-sided thinking:
- ⇒ Perceive that the satisfied learning outcome results from the harmonious interaction between learners and facilitators;
- ⇒ Perceive that self-directed learning under facilitation from lecturers plays an important role in effective study;
- ⇒ Be honest in all academic work including assignments, examinations, and research;
- Absolutely avoid plagiarism violation and cheating in the examinations;
- Do not use gadgets such as mobile phones, cameras, iPod ... in class except for permission and emergency circumstances.

If students are unclear about what might constitute academic dishonesty, they are encouraged to consult their lecturers or Student Service. Students should be aware that ignorance is not an acceptable defense for academic dishonesty.

Conduct towards University View and Property

Students are expected to be responsible for the University view and property. Graffiti and defacement of school property are unacceptable and a violation of ISB Regulations. Students need to compensate for the costs of the damages resulting from their behaviors.

Students are required to:

- ➡ Protect the University property against damage and loss;
- ⇒ Not write on tables, chairs, walls, and other property;
- ⇒ Not waste electricity, water, and other resources:
- Promptly report to the University about any damage, loss, or violation.

Misconduct

The University is a large educational environment where students experience their study and extracurricular activities. For a healthy educational environment, ISB expects all students to avoid violating misconduct behaviors including General Misconduct, Academic Dishonesty, and Misconduct in Extracurricular Activities. Any violation of Misconduct Policy will lead to disciplinary punishment, even suspension and termination.

General Misconduct behaviors include, but are not limited to:

- ⇒ Being late for school:
- △ Absence without permission;
- A Making noise, doing personal work in class;
- Disrespecting lecturers and staff;
- Consuming alcohol, smoking, and gambling on the campus;
- Distributing, accessing, and using depraved products or participating in superstitious activities and illegal religious activities;
- ➡ Trafficking, distributing, storing, hiding, abusing or inducing others to use drugs;
- ⇒ Storing and trafficking weapons, explosives, illegal substances, and prohibited goods prescribed by the law;
- → Inviting bad elements to campus and dormitory who adversely harm to security and order in the School;
- ⇒ Stealing property, storing, or selling stolen assets;
- Organizing or participating in fighting which causes injury;
- ⇒ Inciting or inducing others to protest and writing pamphlets and illegal posters.

Academic Dishonesty

Academic dishonesty includes lying, cheating, stealing, plagiarism, and using unauthorized materials on any assignment, quiz, or exam.

The act of lying is to intentionally provide false information or a false statement. Lying, in both academic and non-academic activities, is impermissible.

Cheating is acting dishonestly in order to gain an unfair advantage. Cheating in assessment tasks includes, but is not limited to:

- Giving or receiving unauthorized aid on any assignment, quiz, or exam
- Communicating in an examination, or other tests, with other candidates:
- ⇒ Bringing into the examination room unauthorized materials or devices:
- □ Using an electronic device (including mobile phones);
- ⇒ Writing or advising for an examination answer outside the examination room;
- ⇒ Using the same material from work previously submitted for another course unless the student has permission from the lecturer to do so.
- ⇒ Impersonating another student, or arranging for anyone to impersonate a student, in an examination or other assessment tasks.

Plagiarism is when a student uses ideas or words from another author or source and represents them as his or her own. This is considered cheating and is taken very seriously at ISB as a case of Academic Misconduct. Students caught plagiarizing on an assignment will receive a score of zero for that assignment and may face additional repercussions for Academic Misconduct. Students are required to always properly cite the original sources of the materials used in his or her work (Referencing Styles Policy).

Stealing is the act of taking without permission and without intention to return. The prohibition of stealing includes property of any nature as well as academic work.

Misconduct in Extracurricular Activities

Misconduct in Extracurricular Activities includes behaviors that harm organizing activities, but are not limited to:

- Propagating inconsistently to the activity's content and objective;
- → Withdrawal from a competition/ activity after successful registration without any relevant reason;
- Cheating in competitions, contests, and festivals;
- → As a member club/ team, but not participating in the group activities;
- Other adverse behaviors.



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