

Subject	SOCIAL MEDIA ANALYTICS IN MARKETING
Lecturer	Dr. Tang Thuong Phat
Venue	279 Nguyen Tri Phuong, Dien Hong, HCMC (Campus B)

Session	Date	Time	Hours	Room	Note
1	Friday, 16 January 2026	18:30 - 21:00	2.5	B1.1406	
2	Saturday, 17 January 2026	13:00 - 16:30	3.5	B1.1408	
3	Sunday, 18 January 2026	09:00 - 12:00	3	B1.1408	
4	Friday, 23 January 2026	18:30 - 21:00	2.5	B1.1408	
5	Saturday, 24 January 2026	13:00 - 16:30	3.5	B1.1408	
6	Sunday, 25 January 2026	09:00 - 12:00	3	B1.1408	
7	Friday, 30 January 2026	18:30 - 21:00	2.5	B1.1408	
8	Saturday, 31 January 2026	13:00 - 16:30	3.5	B1.1408	
9	Sunday, 1 February 2026	09:00 - 12:00	3	B1.1408	
10	Saturday, 7 February 2026	13:00 - 16:00	3	Online	
11	Sunday, 8 February 2026	13:00 - 17:00	4	Online	

Link for online session

- Session 10:

+ Link Zoom <https://zoom.us/j/95594399873?pwd=dsK6t3mtSLXmP22Wx7IoSbBH8EcK0c.1>

+ Zoom ID: 95594399873

+ Password: 1111

- Session 11:

+ Link Zoom <https://zoom.us/j/92794988837?pwd=CVQVLV6uCyqKOWZmnui2Kkq4FDCbv>

+ Zoom ID: 92794988837

+ Password: 1111